

# Economic Stability

*Ensuring a stable economy strengthens our communities and provides opportunities for growth. Source For Siouxland tracks economic indicators such as employment, median income, poverty, and access to public services, in order to keep the pulse on local economic needs.*



Economic Stability					
Objective	Indicators	2024 Report	Trend	Status	2021 Report Baseline
Increased Household Income	Median Household Income (2022)	Woodbury: \$68,399	Increase	Yellow	Woodbury: \$59,224
		Dakota: \$66,112	Increase	Orange	Dakota: \$59,231
		Union: \$82,036	Increase	Green	Union: \$70,378
Expanded Affordable Housing	Severe Housing Cost Burden (2017-2021)	Woodbury: 11%	Stable	Orange	Woodbury: 10%
		Dakota: 11%	Increase	Yellow	Dakota: 8%
		Union: 9%	Increase	Light Green	Union: 7%
Reduction in Wage Gap	Income Inequality Ratio (2017-2021)	Woodbury: 4.4	Stable	Light Green	Woodbury: 4.2
		Dakota: 3.6	Stable	Green	Dakota: 3.8
		Union: 3.8	Stable	Dark Green	Union: 4.0
Reduction in Unemployment	Unemployment Rate March (2024)	Woodbury: 3.0%	Decrease	Dark Green	Woodbury: 4.9%
		Dakota: 3.2%	Decrease	Yellow	Dakota: 3.7%
		Union: 2.0%	Decrease	Green	Union: 4.0%

"Trend" refers to how the indicators have changed, in comparison to local data, since the baseline year.  
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# Education

*Access to quality education is imperative for a strong Siouxland. Community members with higher levels of education often have healthier, more prosperous, and socially connected lives. Educational trends also correlate to future workforce needs and opportunities.*



Education					
Objective	Indicators	2024 Report	Trend	Status	2021 Report Baseline
Greater General Educational Attainment	High School Graduation Rates (2022-2023)	Woodbury: 87.9%	Increase	Green	Woodbury: 84.5%
		Dakota: 80%	Decrease	Yellow	Dakota: 85.7%
		Union: 98.0%	Increase	Green	Union: 90%
Increased Literacy	8th Grade Lang Arts Proficiency (2022-23) Combined LA NCAS (2022-23) Combined LA Proficiency (2022-23)	Sioux City: 66.5%	Increase	Yellow	Sioux City: 58.4%
		South Sioux: 46%	Increase	Yellow	South Sioux City: 37%
		Dakota Valley: 58%	Decrease	Green	Dakota Valley: 61%
Improved School Readiness	Percentage of 3-4 year olds enrolled in school (2022)	Woodbury: 40.2%	Decrease	Yellow	Woodbury: 44.7%
		Dakota: 31.0%	Decrease	Red	Dakota: 32.4%
		Union: 42.0%	Decrease	Yellow	Union: 50.9%
Increased Educational Attainment for People of Color	<i>People of Color (25+) with College Degree</i>	Siouxland: 24%	Increase	Red	Siouxland: 21%

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# Health

*Prevention of physical and behavioral health issues, and access to care for those with current conditions, greatly impacts our community. Source For Siouxland monitors health-related data to determine the best ways of improving health outcomes in Siouxland.*



Objective	Indicators	2024 Report	Trend	Status	2021 Report Baseline
Increased physical wellbeing	Percentage of Adults (20+) who are Obese (2021)	Woodbury: 39%	Increase		Woodbury: 35%
		Dakota: 40%	Increase		Dakota: 38%
		Union: 38%	Increase		Union: 34%
Decreased substance use in the maternal health population	Drug Exposed Infants (2023)	Woodbury County: 86	Increase		Siouxland: 73
Decreased local STI prevalence	Gonorrhea Rate (2022)	Woodbury: 302.8	Decrease		Woodbury: 403.5
		Dakota: 180.6	Decrease		Dakota: 209.7
		Union: 23.4	Decrease		Union: 49.0
Improved mental health landscape	Poor Mental Health Days (2021)	Woodbury: 4.8	Increase		Woodbury: 3.7
		Dakota: 4.0	Increase		Dakota: 3.5
		Union: 3.7	Increase		Union: 2.8

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# Safety

Source For Siouxland measures a variety of safety indicators to ensure our community remains a safe place to live and reside. Some key indicators of safety include reduction of violence, delinquency, quantity of drugs seized, and abuse.



## Safety

Objective	Indicators	2024 Report	Trend	Status	2021 Report Baseline
Decreased Availability of Drugs	Grams of Methamphetamine Seized (2023)	Tri-State: 31,670	Decrease		44,520 grams
Decreased Childhood Trauma	Abused Neglected Children (2021) Substantiated Victims Northern Area (2023)	Woodbury: 488	Decrease		Woodbury: 631
		Dakota (NSA): 421	Decrease		Dakota (NSA): 500
Reduction in Juvenile Delinquency	Rate of Delinquency Cases Per 1,000 Juveniles (2021)	Woodbury: 50	Decrease		Woodbury 54
		Dakota: 13	Decrease		Dakota: 27
		Union: 20	Increase		Union: 12
Reduction in Accident Mortality	Motor Vehicle Crash Deaths per 100,000 Population (2016-2022)	Woodbury: 11	Increase		Woodbury: 10
		Dakota: 11	Decrease		Dakota: 15

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# Quality of Life

*Source For Siouxland keeps track of indicators of enhanced community well-being. Some areas of focus include access to healthy foods, parks and recreation, commuting time, opportunities for connections, and exercise opportunities.*



Objective	Indicators	2024 Report	Trend	Status	2021 Report Baseline
Community Connection	Community Policing Activities (2023)	Sioux City: 294	Increase		Sioux City: 247
		Woodbury: 13.1	Stable		Woodbury: 13.2
Social Associations	Social Associations (2021)	Dakota: 8.0	Increase		Dakota: 7.0
		Union: 12.4	Increase		Union: 11.5
		Woodbury: 91%	Decrease		Woodbury: 94%
Increased Exercise Opportunities	Access to Exercise Opportunities for Adults (2022)	Dakota: 87 %	Increase		Dakota: 86%
		Union: 77%	Increase		Union: 72%

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